

Gender Jagrik aims to bring down the gender based violence, enhance positive life indicators for women significantly (like school enrolment, freedom of movement, decision making, sexual and reproductive rights, relationships etc) and shift narratives about masculinity.

Expected Outcomes

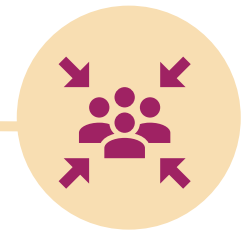
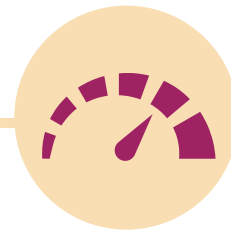
- Increased awareness and rejection of stereotypes around masculinity towards better allyship with people of other genders in advocacy for community and systems level change towards equity
- Men and boys to proactively support and advocate for leadership of women and other genders
- Gender transformative norms that embody the rights of women and girls in areas of GBV, decision-making and women's leadership, are established in communities where the intervention is run

The Approach (Inspired Insiders)

Working with insiders



Gender Quotient: Making gender transformative norms aspirational



Experience based dialogue circles actions in the community

Learning collectives to go beyond single organization efforts

Inspired Insider

noun, in'spaɪədɪn'saɪdər

Young men and boys in the age group of 17- 29 years who are conscious of gender-based injustice, violence and discrimination. May have been perpetrators or oppressors and are now inspired to intervene to make change.

Aghast Insider

noun, ə'gæstɪn'saɪdər

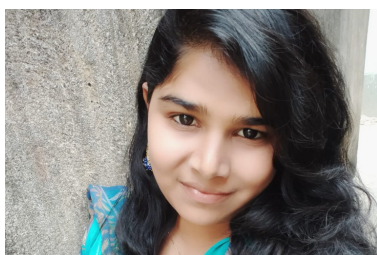
Are between 22-27 years old, guilty of Harassment, Physical violence (including molestation) and/or are part of a group which indulges in or allows the above and been silent about it, have not been able to do anything about those spaces due to the lack of confidence.

Ongoing Pilots

Currently ongoing in 4 States (Delhi, Gujarat, Uttar Pradesh and West Bengal), the 4 pilots for the Inspired Insiders are anchored by Indo-Global Social Service Society (IGSSS), Yeh Ek Soch Foundation, Talash and Urja Ghar. Following are the 9 inspiring youth workers leading these journeys onground with 150+ young people:



Sagarika Banjuria
Talash Society



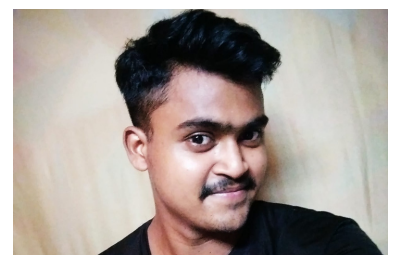
Anima Mondol
Talash Society



Asim Akhram
Talash Society



Sanyam
IGSSS



Zulfikar
IGSSS



Waqar Qazi
Urja Ghar



Pawan Kumar
YES Foundation



Shariq
YES Foundation



Rehana Qureshi
Urja Ghar

"We didn't have option of questioning injustice happening at home. I always felt guilty but couldn't think of any alternative. This space believes in me, my thoughts and I feel I can do something about bringing equality." - Aman, Participant, Lucknow.



*Deep gratitude to Rama Rao Vedula for joining the vartaLab in Individual Capacity

Reach out to Rachita (7897500391) or Akshit (7838055799) to get involved with Gender Jagrik.