 

**ComMutiny-The Youth Collective**

**Job Description**

**Position**: Associate Coordinator/Senior Associate Coordinator – Narrative Building Team

**Expected Experience**: 1-4 years  
**Location**: Delhi

**Last date of application**: 10th March 2025

**Organization**: ComMutiny-The Youth Collective

**About VartaLeap Coalition and ComMutiny: The Youth Collective**

ComMutiny stands for the first 'mutiny' within a young person that comes from working in communities which are ‘different’ from oneself. We are a collective of more than 150 youth led and youth engaging organizations and youth development practitioners who work directly with adolescents and young people. To leap beyond the demographic dividend, an enhanced systemic view to youth work and youth leadership is critical to address young peoples’ wellbeing and growth as well as current issues of inequality, conflict and ecological decline. With Ashoka Innovators for the Public, we initiated a series of strategic conversations, which have led to the formation of the VartaLeap Coalition - a cross sectoral grouping of 200+ (and growing) of youth engaging organisations from the development sector, government, media, educational institutions, and UN agencies, who seek to create a movement towards a new norm – *Every Youth A Jagrik and Every Space Nurturing Jagriks*. We define Jagrik as a self-awakened citizen not only making change but also being the change. The purpose of the coalition is to design, pilot and scale youth–centric innovations and enable appropriate narrative shifts. To know more, log onto http://www.commutiny.in

**Your Mission, Should You Choose to Accept It:**

1. **Craft Stories That Matter**:  
   Support the development of powerful, youth-centric narratives across platforms- both online & offline. From witty one-liners to thought-provoking long-form content, your words will make waves.
2. **Be the Voice of the Collective**:  
   Collaborate with influencers, media houses, young changemakers and our VartaLeap coalition members to amplify the reach of campaigns like the Annual Narrative Event: *Beyond Right & Wrong*.
3. **Data Meets Creativity**:  
   Analyze trends, track engagement on social media and design campaigns that are as data-driven as they are imaginative. 2025 is all about mainstreaming the youth-centric development sector —your creative genius will make it happen!
4. **Innovate Content Formats**:  
   Produce youth-led podcasts, co-create films with communities and ideate for events that leave audiences inspired and yearning for more.
5. **Lead with Empathy**:  
   Train and guide youth leaders in narrative creation while bringing their voices and experiences to the forefront.

**What You’ll Bring to the Table:**

* **Creative Wizardry**: Your storytelling skills can make even a rock seem inspiring. Whether it's a short Instagram reel or a podcast script, you excel at connecting with diverse audiences.
* **Social Media Savvy**: You live and breathe LinkedIn, Instagram and emerging platforms. Content creation, basic video editing & graphic designing skills.
* **Collaborative Spirit**: You thrive in teams and enjoy brainstorming with young changemakers, designers, and content creators to create impactful narratives.
* **Attention to Detail**: From crafting campaign timelines to ensuring event logistics, you have an eye for the nitty-gritty without losing sight of the big picture.

**What We Offer:**

* A chance to work on groundbreaking youth initiatives and navigating within India’s biggest youth sector collective.
* An opportunity to unleash your creativity and collaborate with inspiring changemakers.
* A vibrant, supportive team committed to your professional growth.

**How to Apply**:  
Send us your CV and portfolio of past work (including graphic designs and writing samples) explaining why you’re excited about this role.

**Remuneration: ₹35,000-55,000**Please mention the position you are applying for in the subject line of your email. Applications close **28th February 2025**.

Please send your latest CV detailing your qualifications for and interest in this position at: [info@commutiny.in](mailto:info@commutiny.in).

**ComMutiny and Vartaleap** value inclusion, diversity, and professional integrity. Women applicants are especially encouraged to apply. Note - Only shortlisted candidates will be contacted.

Let’s build a world Beyond Right & Wrong—one story at a time.